



MAGNUS J. M. SCADDAN JOINS PERELLA WEINBERG PARTNERS AS MANAGING DIRECTOR

Firm Expands Consumer/Retail Advisory Coverage

London and New York – September 15, 2015 – Perella Weinberg Partners today announced that Magnus J. M. Scaddan has joined the Firm as a Managing Director in its Advisory business. Based in London, Mr. Scaddan will focus on providing strategic and financial advice to clients in the consumer and retail sectors.

Mr. Scaddan has over 20 years of consumer and retail investment banking experience. He was most recently a Managing Director and Head of Consumer/Retail Corporate Finance, EMEA at Houlihan Lokey, where he advised clients in the food, beverage, household, and personal care sectors. Prior to that, Mr. Scaddan was a Managing Director and Co-Head of Consumer/Retail Investment Banking, EMEA at Lehman Brothers and subsequently Nomura. Previously, he was a Managing Director and Head of Consumer Investment Banking, EMEA at HSBC and a Director in the Consumer Products Investment Banking Group at Credit Suisse First Boston. He began his career at Wasserstein Perella.

Peter Weinberg, Partner and Head of Advisory at Perella Weinberg Partners, said, “Our consumer/retail practice has been consistently strong and Magnus’ deep industry knowledge will further enhance our franchise. We are excited to be augmenting our advisory team through Magnus’ addition, and we look forward to providing our trusted advice to a broader array of clients.”

Magnus Scaddan said, “Perella Weinberg Partners is a firm of world-class bankers known for providing distinguished advice to clients globally. I look forward to partnering with my new colleagues to further expand the Firm’s consumer and retail capabilities across Europe.”

Perella Weinberg Partners has been actively advising consumer/retail clients, including:

- Mondelez International in connection with the formation of Jacobs Douwe Egberts through a global joint venture with D.E. Master Blenders 1753 N.V.;

- Del Monte Pacific on its acquisition of Del Monte Foods' Consumer Food Business for \$1.7 billion;
- TreeHouse Foods in connection with the acquisition of Flagstone Foods for \$860 million;
- Coach in connection with the acquisition of Stuart Weitzman Holdings for \$574 million;
- Pabst Brewing Company on its sale to beer entrepreneur Eugene Kashper (TSG Consumer Partners acquired a minority stake);
- Bevyz Global in connection with its sale to Keurig Green Mountain for €178 million;
- Awilhelmsen in connection with a Rule 144 offering and concurrent Company repurchase of a total of 7 million shares of Royal Caribbean Cruises Ltd. for \$472 million in aggregate; and
- Fifth & Pacific Companies on its sale of Lucky Brand Jeans to Leonard Green & Partners for \$225 million.

About Perella Weinberg Partners

Perella Weinberg Partners is a leading independent, client-focused financial services firm providing advisory and asset management services to a broad, global client base, including corporations, institutions and governments. The Advisory business advises clients on mergers, acquisitions, defense advisory, financial restructuring, private capital raising, and pension matters. The Asset Management business includes a suite of hedge fund strategies, private investment funds (including real estate) and outsourced CIO solutions. Together with its affiliates, the Asset Management business has capital commitments and managed assets of approximately \$8.9 billion. With approximately 450 employees, Perella Weinberg Partners maintains offices in New York, London, Abu Dhabi, Denver, Dubai, and San Francisco. For more information on Perella Weinberg Partners, please visit <http://www.pwpartners.com>.

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